

Joseph Gacula

joseph.gacula97@gmail.com | linkedin.com/in/joseph-gacula

Education

Bachelors in Applied Computing with a minor in Visual & Media Design

University of Washington, Bothell, WA (Graduation: June 2027)

Cumulative GPA: 3.72

Coursework: Advanced Media Production, Time Based Media, Video Installation Art

Honors: Dean's List 2025

Experience

Student Marketing and Design Team Lead

University of Washington Bothell, May 2025 – Present

- Leading a creative team of 4 designers: evaluating incoming project requests, delegating tasks based on team members' strengths and experience, and facilitating open communication and collaboration to meet project deadlines.
- In charge of representing my team in meetings that regard budgeting, event planning and general direction.

Student Marketing and Design Video Lead

University of Washington Bothell, August 2024 – May 2025

- Produced visual marketing services for the campus community at University of Washington Bothell, specializing in video production. Involved designing promotional graphics, video post-production, event videography, and working with clients to finalize request work, and cross team collaboration.

Spring Fest Film Fest Event Coordinator and Host

University of Washington Bothell, November 2024 – May 2025

- Co-lead UWB's first student led film festival. Included outreach to both students and professors for submissions, presenting to media classes about the event, planning for day-of arrangements, and coordinating with multiple different teams concerning scheduling, technological needs, and volunteering. Resulted in an event attendance of 135 and 8 presenters, exceeding attendance expectations by 270%.

Parachute Packer

Skydive Snohomish, July 2024 – October 2024

- Collaborated with a team of other packers and tandem parachute instructors to provide customers with a safe skydiving experience with a 100% success rate. Involved heavy and repetitive physical labor, cross team collaboration, and mechanical intuition.

Skills

Programs:

Photoshop, Illustrator, Premiere Pro, Canva, Final Cut Pro, Lightroom Classic, Clip Studio Paint

General:

Project Management, Team Management, Leadership, Effective Communication, Event Planning, Video Editing, Media Production, Social Media Marketing